Meet Francois

Better known as Box13, the force behind a gaming revolution. Armed with a passion for FPS games and an infectious vibe, he's redefining the gaming experience.



Discover the partnerships, statistics, and unique offerings that make Box13 a force to be reckoned with in the gaming and content creation landscape. Join us in exploring the intersection of passion, technology, and positivity as we present the Box13 experience in its entirety.



The Box13 Experience

Box13, a prominent gaming content creator and Twitch streamer hailing from South Africa, is at the forefront of the gaming and tech scene. His content, a delightful blend of gaming expertise and tech exploration, radiates positivity, fostering an engaging community across diverse platforms.

Specializing in First Person Shooters (FPS) and a spectrum of games, from Open Worlds to Horrors and community-based titles, Box13 captivates audiences with each stream. His broadcasts consistently draw in hundreds of unique viewers, offering a shared experience of great gameplay infused with positive vibes.

Beyond Twitch, Box13 extends his creative reach to platforms like TikTok, Instagram, Twitter, and YouTube, where he unboxes greatness with infectious enthusiasm. A passionate advocate for collaboration with brands, Box13 endeavors to make a positive impact in the gaming industry through his engaging content and vibrant community.

Box13's commitment to spreading positivity and creating an inclusive space within the gaming community distinguishes him as a force in the industry.



Box13's Digital Playground

Welcome to the data-driven realm of Box13, where every statistic is a testament to the thriving community and unparalleled passion for gaming.

TikTok Snapshot

@box13_ttv:

76.5k followers

116.2k monthly views

73.0k monthly unique viewers

Twitch Triumph:

attv/box13_

Average Viewers: 10 per stream

Live Views: 5,700 monthly

Unique Viewers: 1,760 per month

Watchtime: 89,600 monthly

Followers: 5,900





Instagram Insights:

@box13gaming

Interactions: 1,928 monthly

Accounts Reached: 6,330 monthly

Audience: 81.9% Male / 18.1% Female

Territory: 72.8% South Africa

Largest Age Range: 18-24

Followers: 1,447

Twitter Triumphs:



Impressions: 64,000 monthly

Average Post Engagement: 5.3% monthly

Profile Visits: 5,665 monthly

Likes: 480 monthly

Link Clicks: 30 monthly

Followers: 887

Box13's Collaboration Rates

As we delve deeper into the Box13 experience, it's time to explore the exciting opportunities for collaboration.



BOX13

Rates:

- TikTok:
 - UGC Video: R2000
 - Product Unboxing: R3000 + product exchange
 - Product Reviews: R4000
- Instagram:
 - Feed Post: R1500
 - Reel: R3000
 - Story: R2000
- 0
- Twitter/X:
 - Post: R1000
 - Pinned Post (Campaign Duration): R500

Other Services (Monthly):

Website AD & Link: R1500

Streaming Services (Monthly):

- Logo On Stream: R500
- Direct Link In Chat: R1000
- Link In About/Description: R1000

Full Ad Campaign: R15,000

- Sponsored stream (5H Twitch)
- Full Stream Services
- Social Media post x1 (Promoting stream)
- Unboxing Video
- Giveaway Video (if applicable)



Current Campaign Partners

Vertagear - Gaming Chairs

VERTAGEAR

Asus - PC

Galaxybox

Previous Campaign Partners

- LENOVO LEGION
- COMIC CON AFRICA
- ENERGHACK
- RODE MICS
- AMPTEK
- SONY MOVIES SA
- LOGITECH G
- Disney+

- Mad Controllers
- Outdoorphotos
- Vx gaming
- Flowstate
- Frome here on apparel
- GOeCOM
- PRECISIONSURFACE